



FAIR SHARE FORMULA

<i>Level</i>	<i>Revenues/Deposit Share (Millions \$)</i>	<i>Fair Share</i>
1	< \$5	\$2500
2	\$6 to \$10	\$5000
3	\$11 to \$24	\$10000
4	\$25 to \$49	\$15000
5	\$50 to \$99	\$25000
6	\$100 to \$249	\$35000
7	\$250 to \$499	\$50000
8	\$500 to \$999	\$75000
9	\$1B to \$1.9B	\$100000
10	\$2B >	\$150000

Determination of Fair Share Category

Companies/Corporations

1. Organization's Annual Revenue
2. Apply General Modifiers

Banks:

1. Deposits held inside the New Orleans MSA
2. Apply General Modifiers

Law Firms:

1. # of attorneys the firm has in the region x \$300 =
2. Round up to the nearest normal pledge category
3. Apply General Modifiers

Accounting Firms:

1. # of CPA's the firm has in the region x \$210 =
2. Round up to the nearest normal pledge category
3. Apply General Modifiers

General Modifiers

1. Regional Dependence:
 High to Moderate Dependence
 Low Dependence
 Minimal Dependence

Base not altered
 Base decreased by 1 Category
 Base decreased by 2 Categories

2. Decision Making Authority not in the region:

Base decreased by 1 Category

Special Modifiers

Universities:

Base decreased by 1 Category

Non-Profit Institutions:

Base decreased by 1 Category